

SEA ORGANIZATION

FLAG PROJECT ORDER 1424

11 October 1996

TO: CLEAR EXPANSION COMMITTEE MEMBERS
ALL ORGS

INFO: CONT EXPANSION COMMITTEE
FLAG EXPANSION COMMITTEE

CLEAR EXPANSION COMMITTEE MEMBER:

DRIVING IN NEW PUBLIC ONTO THE BRIDGE

PROJECT ORDERS

PROJECT INFORMATION:

With the Golden Age of Tech, the gates are now wide open to make anyone a perfect auditor and to move him up The Bridge to fully trained OT. Rave wins and successes pour in daily from public who are availing themselves of the advances of the Golden Age of Tech. Factually, it is simple for any being to secure his own eternity. The only requirement? That he get onto service!

In HCO PL 20 Aug 79, DIANETICS AND SCIENTOLOGY ARE NEW, LRH says:

"Because Scientologists number millions, Scientologists do not look at the billions to whom Dianetics and Scientology are BRAND-NEW!

"Those billions are still in the witch pit. They are still boiling." ...

"You have new news. And Dianetics and Scientology are good news. In fact, the best news man has ever had. Don't sit on it!"

What would happen if all Scientologists lent a hand in getting their fellow Man onto The Bridge? The answer to this question can be found in LRH ED 326 Int, 1981/82 BIRTHDAY GAME, where LRH states the following:

"If each Scientologist contacted one person each month and got him active on the ROAD TO TOTAL FREEDOM, and each of these people did the same, within twelve months this would add up to over FOUR BILLION SCIENTOLOGISTS!"

Let's make it happen!

PROJECT PURPOSE:

TO GET VOLUME NEW PUBLIC ONTO THE BRIDGE TO TOTAL FREEDOM.

MAJOR TARGETS:

1. A CLEAR EXPANSION COMMITTEE MEMBER WHO IS BRIEFED AND DRILLED ON THE TECH OF DISSEMINATING TO NEW PUBLIC.
2. A CLEAR EXPANSION COMMITTEE MEMBER EFFECTIVELY GETTING NEW PUBLIC ONTO THE BRIDGE TO TOTAL FREEDOM.

PRIMARY TARGETS:

1. Accept full responsibility for getting these Project Orders fully done.

CEC MEMBER

2. Read and understand these project orders.

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3. Put the project orders in a folder and keep all related papers in this folder.

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4. Set a TM by which each of the targets will be done.

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5. Attend weekly Clear Expansion Committee meetings and thereby maintain communication and coordination with all members.

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6. Stay in comm with applicable org staff and get help when you need it.

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7. Keep a weekly graph of your personal statistic of NUMBER OF NEW PUBLIC GOTTEN STARTED ON SERVICE.

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VITAL TARGETS:

1. Realize that Scientology is the only route out to Total Freedom and allow nothing to get in the way of driving volume public onto The Bridge to Total Freedom.

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2. If any target gets bugged, see the I/C of the Clear Expansion Committee Unit of which you're a part (or the Clear Expansion Committee Chairman) and ensure the target is debugged with application of HCO PL 23 Aug 79R II, DEBUG TECH CHECKLIST.

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OPERATING TARGETS:

1. Maintain and strengthen any ongoing actions that are resulting in getting new public started on service.

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2. Get briefed by the FSM I/C on the proper use of The Problem of Life and Orientation films.

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3. See The Problem of Life and Orientation films in a new unit of time.

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7/10 → 4. Name out specific people to get in to see the Problem of Life and Orientation.

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5. Get the named public into the org to see the Problem of Life and/or Orientation films and get them onto service.

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6. Thoroughly drill the Dissemination Drill as per HCO PL 23 Oct 65, DISSEMINATION DRILL. Continue the drill until you are "...confident and comfortable about doing these steps with any type of person."

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7/17 → 7. Do the HOW TO SIGN UP AND START A NEW PERSON DRILL. (Note to Clear Expansion Committee Chairman: This drill is attached to the Orientation Master Program).

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8. Use the Dissemination Drill and the HOW TO SIGN UP AND START A NEW PERSON DRILL to get public onto service.

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9. Get in comm with the FSM I/C (and other org staff as applicable) as well as other Clear Expansion Committee members. Find out the most successful actions that have been taken to get new public onto The Bridge in your local org.

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10. Get briefed on the current FSM training award game.

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11. Read International Management Executive Directive 1232RE, PLANETARY DISSEMINATION A GAME FOR SCIENTOLOGISTS.

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12. Have your FSM I/C brief you on Flag Divisional Directive 899 Div 6A Int, HOW TO TRIPLE YOUR RAW PUBLIC BOOK SALES.

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13. Make a plan of how you're going to increase the amount of new public that you get started onto service--to include the following:

- (a) Name out specific people who you are going to get started on The Bridge.
- (b) Make a quota for the week of number of new public gotten onto service.
- (c) Pledge to the FSM I/C what category you will make in the Power FSM Game by New Year's (Qualified FSM, Senior FSM, Master FSM, Power FSM, Elite FSM or Medal of Honor FSM). Send a copy of your pledge in writing to the Continental FSM I/C and the FSM I/C Int.

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14. Get your plan into operation and as a result increase the volume of new public you get onto The Bridge.

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15. CONDITIONAL: If desired, form into a team with other Clear Expansion Committee members (e.g., make a team to sell books at "flea markets" and/or other areas of heavy body traffic); to do surveys on raw public (after which the public are directed onto service); to do body routing; to hand out promo; to open and run a practice (e.g., Field Auditor Group, Dianetics Counseling Group, Marriage Counseling Center, Life Improvement Center, Purification Center, Anatomy of the Human Mind Group, Gung-Ho Group, education groups); etc.

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16. Get briefed on the following:

- (a) The promotion and events that have been most successful in driving in new public;

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- (b) The monthly events calendar (including events for new public, e.g., Open Houses, Dianetics Workshops, assist seminars, film plays, lectures, etc.)

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17. Bring in public to raw public events and get them routed onto service.

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18. Get further briefed on driving in new public:

- (a) Get familiar with all the intro services and Div 6 courses and auditing that are being delivered at your local org.

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- (b) Get briefed on wins from new public on service.

8/7
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GETTING COMPETENT IN PROPERLY USING ORG LINES AND TERMINALS

19. Get in communication with all Div 6 staff in your org. Get out of Non-E so you know what's needed and wanted in order to work with the above terminals to get maximum new public onto The Bridge.

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20. With the applicable org staff, go through a dummy run of the WELCOME routing form until you are thoroughly familiar with how it works.

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GETTING MORE COMPETENT IN DISSEMINATION AND REGISTRATION TECH

21a. Do all FSM TRs exactly as per HCOB 27 Jan 84, FSM BREAKTHROUGH.

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21b. Apply the skills learned in drilling FSM TRs to get new people started onto service.

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22a. Read and drill the tech given in HCO PL 9 Sept 81, HOW TO "SELL" SCIENTOLOGY TO YOUR FRIENDS (as well as HCOB 21 April 60, PRESESSION PROCESSES).

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22b. Apply the tech covered in HCO PL 9 Sept 81, HOW TO "SELL" SCIENTOLOGY TO YOUR FRIENDS to get new people started onto service.

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23a. Read and drill remedies "H," "I," and "J" from The Book of Case Remedies.

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23b. Use one of the remedies to get a new person started onto service.

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24. Do mood drills exactly as per HCOB 31 Jan 79, MOOD DRILLS.

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25a. Read and drill "HOW TO GET IN COMMUNICATION USING THE TONE SCALE" (pages 6-7 in the Scientologist's Guide to Dissemination booklet).

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25b. Use the tone scale to help get a new person started onto service.

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26. Read and drill handling black PR as per HCO PL 21 Nov 72 I, HOW TO HANDLE BLACK PROPAGANDA.

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27a. Drill giving assists and intro processes (using the Intro/Demo Processes Handbook and Assist Handbook).

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27b. Give an assist and/or an intro/demo process to a new person who you get onto service.

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28a. Drill giving lectures as per HCOB 10 Apr 74, STAGE MANNERS and HCO PL 11 Nov 69 III, MISSION PROMOTION MUSTS.

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28b. Give a lecture to raw public with the result of new public started on service.

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29a. Do each of the Registrar Drills:

Reg Drill #1:

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Reg Drill #2:

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Reg Drill #3:

CEC MEMBER

Reg Drill #4:

CEC MEMBER

Reg Drill #5:	<u>CEC MEMBER</u>
Reg Drill #6:	<u>CEC MEMBER</u>
Reg Drill #7:	<u>CEC MEMBER</u>
Reg Drill #8:	<u>CEC MEMBER</u>
Reg Drill #9:	<u>CEC MEMBER</u>
Reg Drill #10:	<u>CEC MEMBER</u>

29b. Using the Registrar Drills (and all prior drilling), dramatically increase the number of new public you get started onto service.

CEC MEMBER

9/4 →
PRODUCTION TARGET:

These project orders fully completed within 6 weeks with your personal statistic of NUMBER OF NEW PUBLIC GOTTEN STARTED ON SERVICE in AFFLUENCE.

PROJECT COMMUNICATION:

Send reports on the completion of each target of these project orders to the Field Control Aide FB via A/Field Control Aide of your Cont (via the Chairman of your Clear Expansion Committee who will forward the compliance reports on standard channels).

Lt. Cmdr. Ron Seagal
FIELD CONTROL AIDE FB

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CHURCH OF SCIENTOLOGY
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